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Wednesday, June 30, 2010

Bio-Optronics Joins TrainingCampus.com - The International Electronic Education Network(R)

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ROCHESTER, N.Y., June 30, 2010 /PRNewswire via COMTEX/ ---Online savings, compliance and marketing network TrainingCampus.com and Bio-Optronics, a leading healthcare workflow software company have completed negotiations to offer Bio-Optronics' Clinical Conductor(TM) Clinical Trial Management System workflow solutions to the healthcare and clinical research industry through the TrainingCampus.com network. The primary products are Clinical Conductor(TM) Enterprise CTMS and Clinical Conductor(TM) Site CTMS. Clinical Conductor(TM) Enterprise CTMS is an extensive optimized clinical trial management system (CTMS) designed to centralize crucial information on patients and studies to ensure an accurate and efficient workflow throughout the clinical trial process. Specifically designed for CRO's, SMO's, and sponsors, [Enterprise](#) CTMS builds on the well-established benefits offered by Clinical Conductor(TM) Site CTMS, which is already being used in over 600 sites worldwide.

By leveraging the purchasing power of over 220,000 members from the International Electronic Education Network(R) corporate members will be able to benefit from discounts on technology products offered by Bio-Optronics which are already widely used and accepted by investigative sites, CRO's and other businesses within the clinical research industry.

"We are very excited to have Bio-Optronics joining our network. Bio-Optronics brings our corporate members highly credible technology while helping maximize their available financial resources. We are constantly looking for ways to help streamline the processes of healthcare and clinical research for our members. Whether through discounts on a variety of products, services and specialties, or by including technologies in our network offerings our members are looking for ways to save in today's difficult economic times while maintaining a compliant managerial [infrastructure](#), which Bio-Optronics' Clinical Conductor(TM) workflow solutions empower our members to achieve." Al O. Pacino - President - TrainingCampus.com

"We are pleased to be working with TrainingCampus.com in extending the reach of our Clinical Conductor(TM) workflow solutions. Single-site, multi-site and other clinical research organizations, and those converting from manual spreadsheets and other CTMS systems are realizing gains. There's an increasing recognition that implementation of a clinical trial management system improves operations. More sites have been proactively coming to us for answers to help them recruit faster, run trials more effectively, reduce costs, and be more marketable to sponsors, while sponsors are interested in solutions to address the challenges of collaborating across the boundaries of many research entities with non-homogenous practices." Maria Durkin, VP and Director of Marketing and [Operations](#) - Bio-Optronics.

ABOUT TRAININGCAMPUS.COM

As the platform for the International Electronic Education Network(R), now with over 220,000 members, TrainingCampus.com is a global savings, compliance and marketing network for the healthcare and clinical research industry. Companies and individuals can save hundreds and in some instances thousands of dollars on industry related conferences, technologies, software, education, training, products, services and specialty service providers. For more information please visit us at www.TrainingCampus.com or call us at (512) 302-3113.

ABOUT BIO-OPTRONICS

Bio-Optronics, Inc. develops, deploys and operates software products and custom information technology solutions to help healthcare professionals manage and optimize workflow, thus enhancing quality, productivity, and patient and staff satisfaction. Bio-Optronics has collectively a century of experience working in healthcare devices, services, and information technology. Our people have been directly involved in clinical trials both as [manufacturers](#), and as CROs. Our deep workflow knowledge comes from our experience in manufacturing, Six Sigma, and extensive work with healthcare professionals. For 25 years, Bio-Optronics has demonstrated leadership in innovation, expertise in workflow and integration and a singular approach to unparalleled customer service.

Bio-Optronics, (877) 279-8377, <http://www.bio-optronics.com>; Maria Durkin, VP, Director Marketing and Operations, mdurkin@bio-optronics.com.

SOURCE Bio-Optronics, Inc.

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